



TAKE THE NEXT STEP WITH APEX!

Grow Your Business by Providing the Footwear Your Diabetic Patients Need!

Up to 75% of your diabetic patients will qualify for Medicare reimbursement of diabetic shoes and inserts under the Medicare Diabetic Therapeutic Shoe Bill.



A751M



A7200W



A1000M



A5000M



A350W

Diabetes Affects 25.8 Million People, Yet Only 7% of Diabetics Receive Reimbursable Shoes and Inserts

- Current reimbursement rates total \$400.10 for 1 pair of shoes and 3 pairs of custom inserts

Improve Customer Retention by Joining Our Pharmacy Profit Center Program

- The average pharmacy has 500 diabetic patients
- Diabetic patients are the most profitable customer for a pharmacy
- Differentiate your pharmacy from the chain drugstores
- Average profit per patient is \$200.00 per year
- Our program increases diabetic customer retention
- Minimal floor space required

Benefits of Participating in the APEX Diabetic Footwear Program!

- Largest selection of footwear styles in the industry!
- Most stylish diabetic shoe selection!
- BEST customer service in the industry!
- Foam impression boxes provided at no charge!
- Marketing materials provided at no charge to promote the program!
- Full line of slip resistant shoes!
- Retail insert included with each shoe!
- All Apex shoes are Medicare approved!
- No hassle return-policy and free restocking!



Copper Cloud Socks

Look and Feel Your Best
From Heel to Toe!™



Custom Inserts



dynaFLANGE®



EVERYTHING YOU NEED IN ONE DISPLAY CENTER!

Our state-of-the-art APEX Rotating Fitting Tower is the heart of your shoe program.

Shipping with the tower is a shoe sample kit that includes our best-selling footwear in the most requested sizes. That way, once a patient's foot is measured, they can try on a shoe in that size - plus a 1/2 size smaller and a 1/2 size larger. This ensures a perfect fit every time!

The complete fitting station includes:

- Fitting tower (70"x25"x23")
- 100 consumer brochures
- Shoe sample kit (40 half pairs)
- Molding pad for heat-molding inserts
- Brannock measuring device

Slat Wall Display also available. Includes:

- 40 slat wall shelves
- Brannock measuring device
- Shoe sample kit (40 half pairs)
- Molding pad for heat-molding inserts

GET STARTED TODAY WITH AN APEX DISPLAY!

WWW.APEXFOOT.COM

*Your assortment might differ from this photo

For More Information
Call 800.252.2739

Look and Feel Your Best
From Heel to Toe!™